

Carla Williams

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EDUCATION

University of California, Berkeley Expected 2020
Master of Journalism (M.J.)

Edgewood College - Madison, WI Dec 2014
Bachelor of Arts: English

REPORTING EXPERIENCE

Crime Reporter Aug 2018 – Dec. 2018
Oakland North Berkeley, CA

- Pitched and reported weekly multimedia stories published on school's news outlet.
- Spearheaded multimedia reporting project about families affected by mass incarceration.

Freelance Reporter Jan 2016 - Oct 2016
Umoja Magazine Madison, WI

- Reported at local events to develop feature and community focused stories.

Special Events Reporter June 2016 - Sept 2016
Cap Times Madison, WI

- Published stories covering local events for communities of color.

AUDIO EXPERIENCE

Radio Lab/BAMI Jan 2019 – Current
Berkeley School of Journalism Berkeley, CA

- Teaching Assistant to continuing education students in reporting, production, and editing
- Produce and engineer 2-ways, ISDN interviews for North Gate Studios

Producer/ Sound Engineer June 2016 - July 2018
WORT Radio Madison, WI

- Administrated content, writing material for scripts and links.
- Converted text, graphics, video and audio files into necessary formats.
- Organized audience feedback and put files into archives.
- Edited broadcasts using Adobe Audition, logic and Sound Forge.

Radio Host/ Announcer Jan 2017- July 2018
WWMV-LP Radio Madison, WI

- Edited text, graphics, video and audio files.
- Interviewed community leaders and guests.

Podcast Host/ Producer/ Sound Engineer Jan 2017 - July 2018
The View From Here Madison, WI

- Networked with local community members and leaders.
- Edited text, graphics, video and audio files using Adobe Audition, Pro Tools and Sound Forge.

SKILLS

- Production: Adobe Audition, ProTools, Logic Pro
- Reporting: Public Records, FOIA, Excel